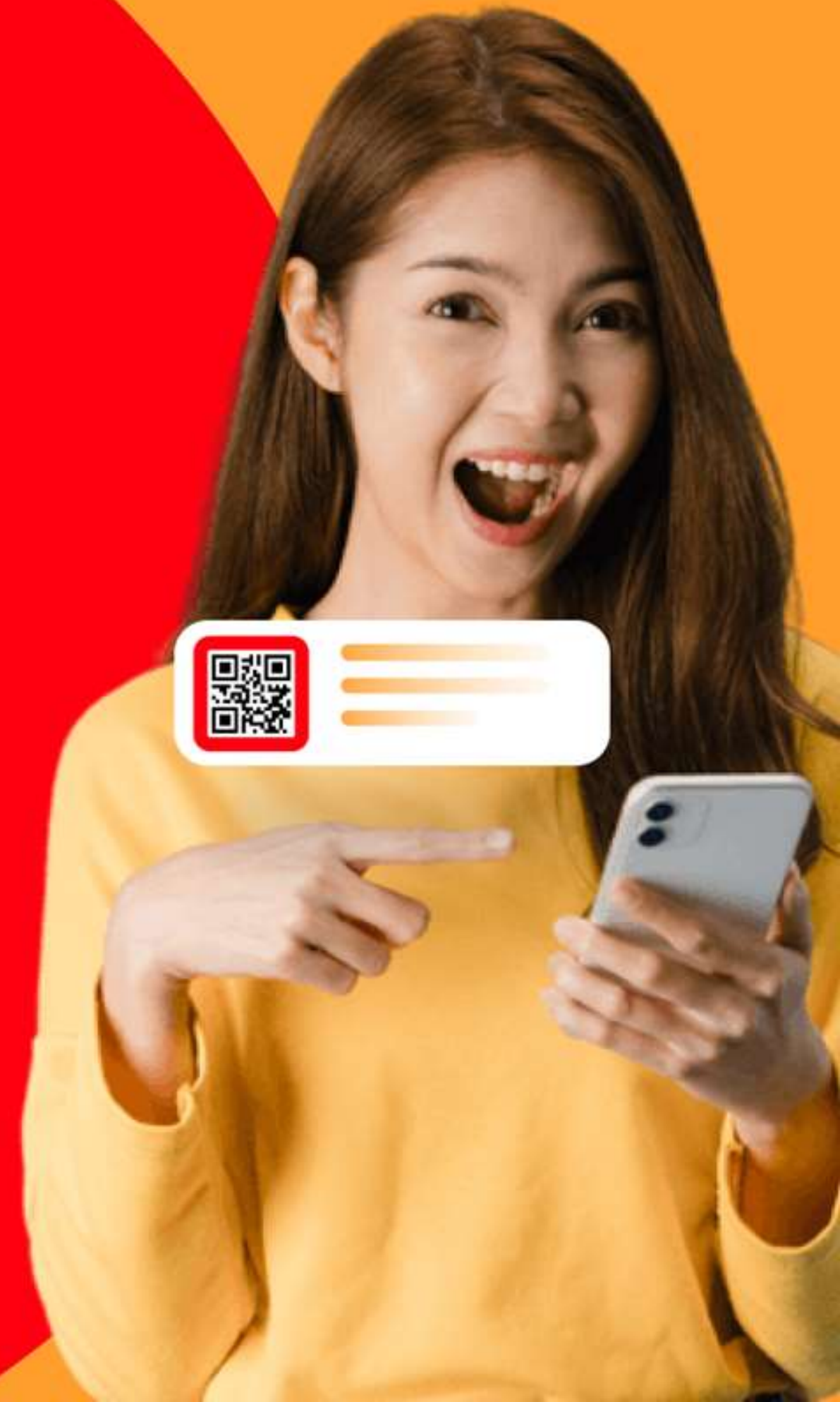




ORDER MADE EASY

Increase your F&B revenue with Desty Menu



The story behind the business

Revolutionize the way people order their food by empowering food and beverage brands to increase their sales and have a better customer interaction.



Our Mission

**To make Digital
Commerce
available for
everyone.**

The largest e-commerce platform in
South East Asia by 2025



Our Products

In Store Experience

- 1** **desty.menu pick up** QR Ordering for self pick up and takeaway
- 2** **desty.menu dine in/table service** QR Menu scanning at table
- 3** **desty.menu room service** QR scanning in hotel rooms
- 4** **desty.menu scheduled pickup** At home ordering for scheduled pickup

Online Experience

- 5** **desty.menu instant delivery** At home ordering for instant delivery
- 6** **desty.menu scheduled delivery** At home ordering for scheduled delivery
- 7** **desty.menu Apartment delivery** Inside apartment ordering with food delivered in front of apartment's room



Pesanan kamu sudah siap!

Mohon tunjukkan nomor pengambilan di kasir untuk mengambil pesanan kamu

Nomor pengambilan

0039

Receipt

2021.06.15 12:12:09

ES KOPI ASMAHAES KOPI ASMAHA Rp 18.000 ×2

No Ice / Topping Ice Cream / Topping
Coco Pandan Jelly 50 Gr.

ES KOPI ASMAHA Rp 24.000 ×1

No Ice

ES KOPI ASMAHA Rp 24.000 ×1

Exclusive tax 15% Rp 5.000

Total **Rp 320.000**

How it works

desty.menu pick up

In Store Order

Scan

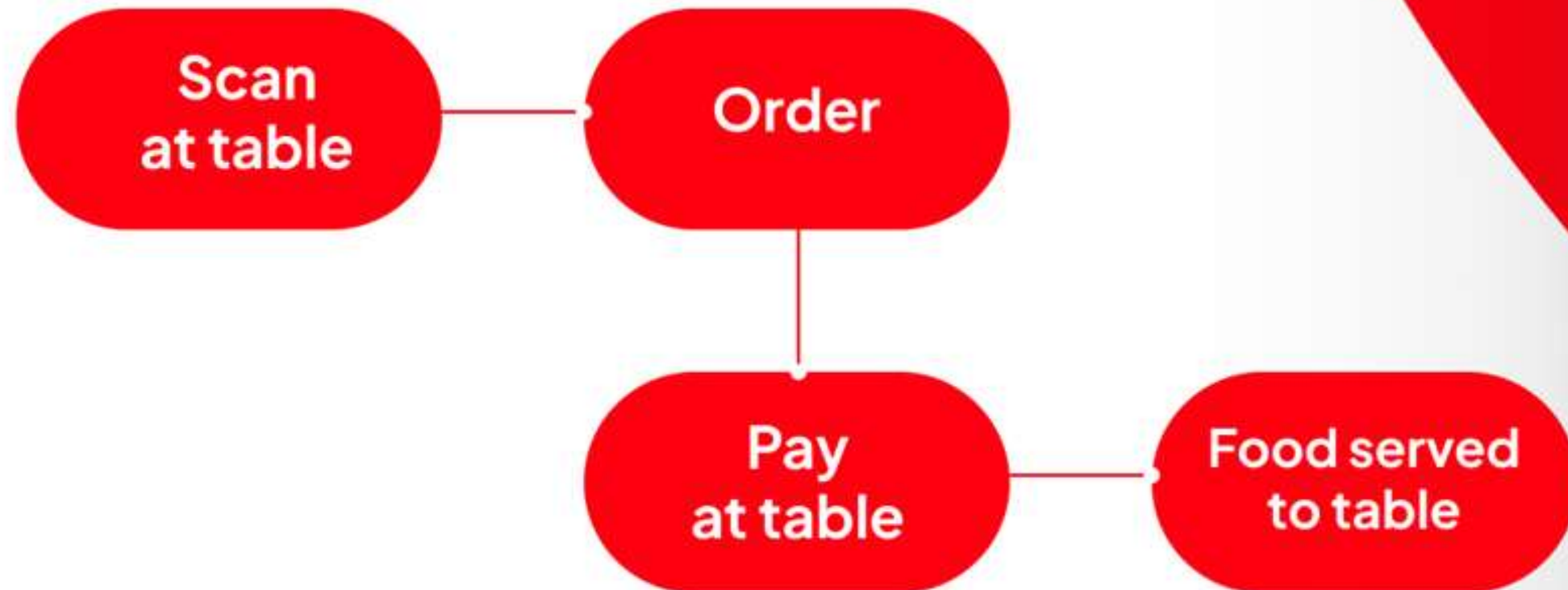
Order

Pay

Pick Up

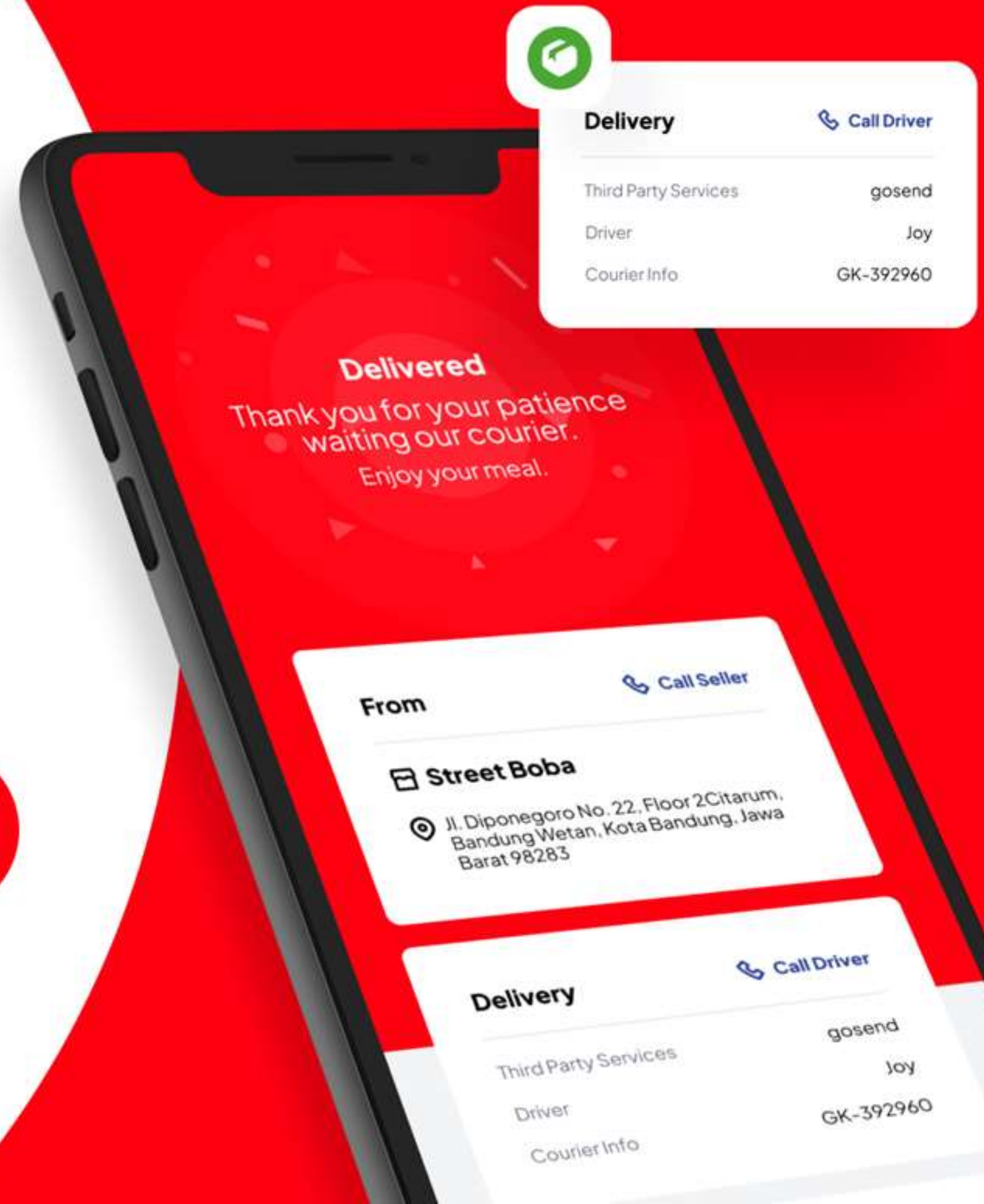
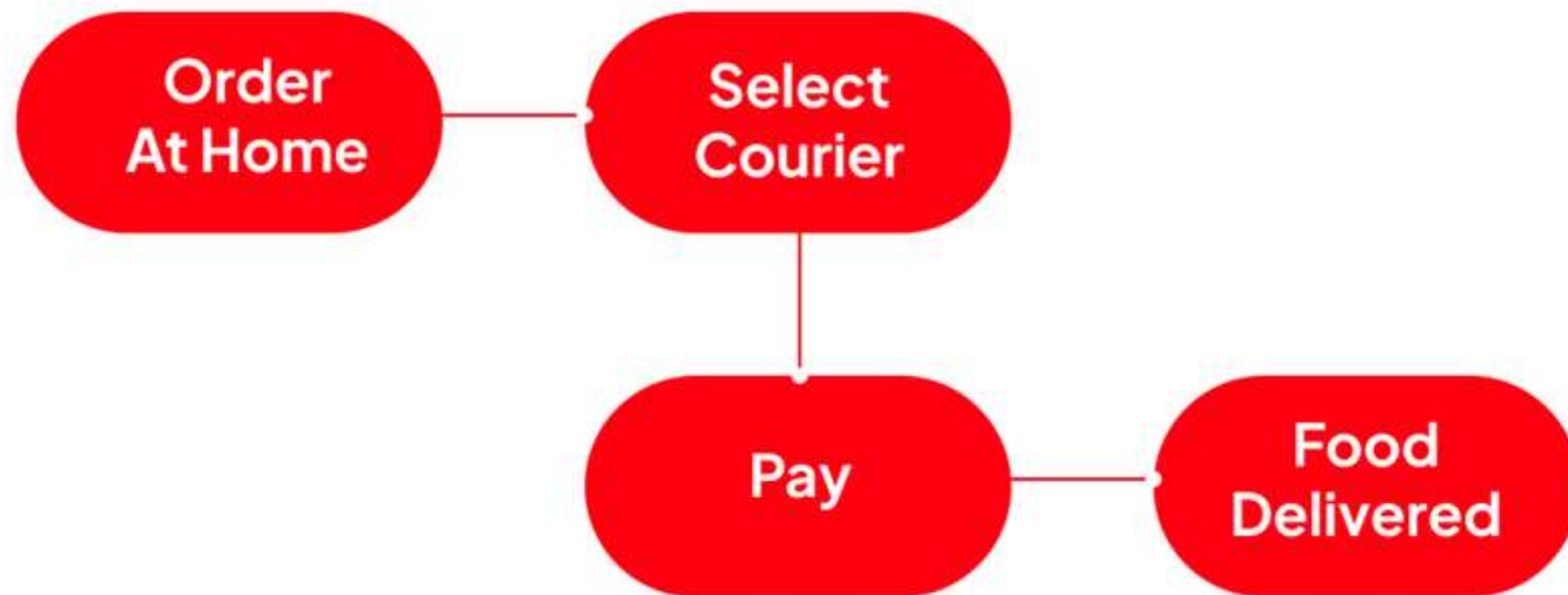
How it works

desty.menu dine in



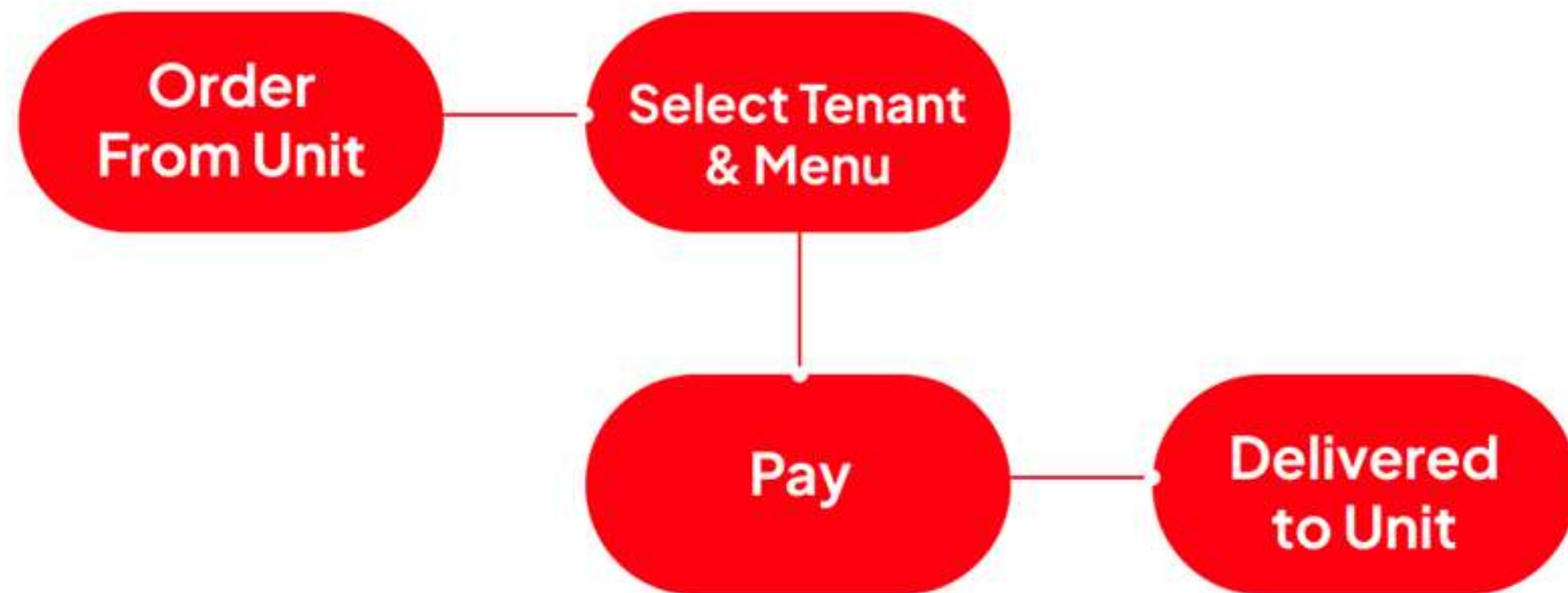
How it works

desty.menu delivery



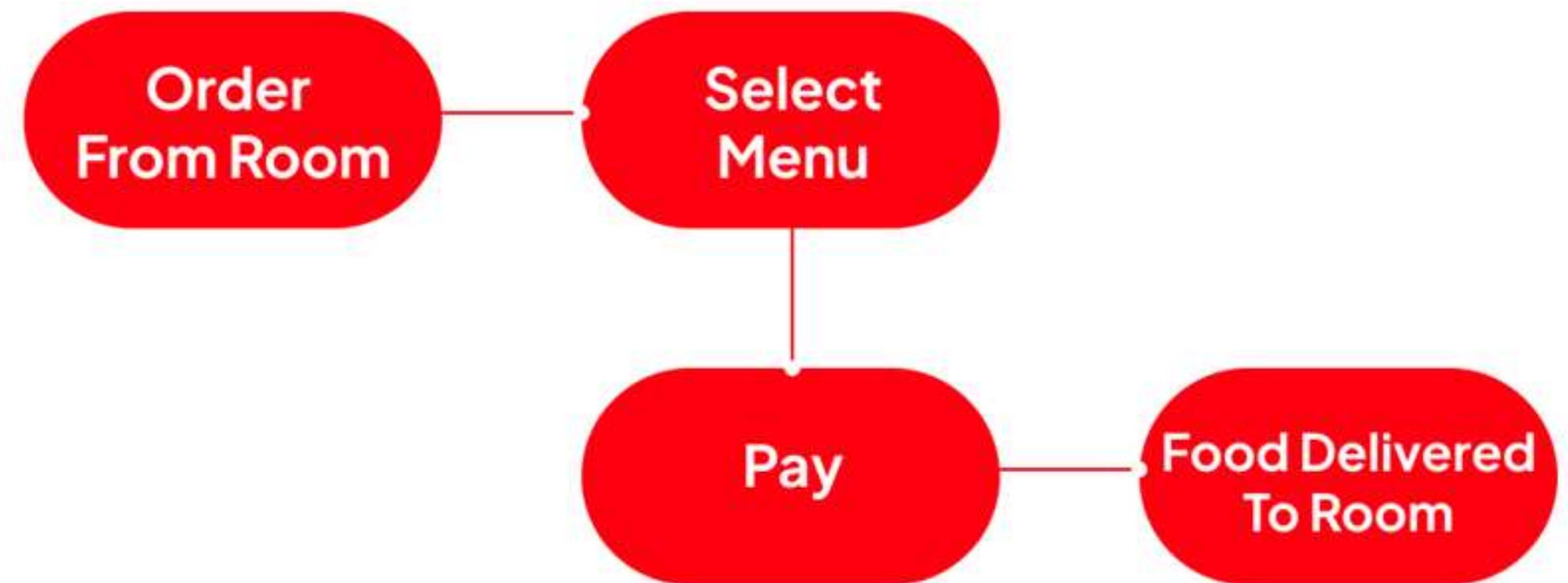
How it works

desty.menu apartement



How it works

desty.menu room service



How it works

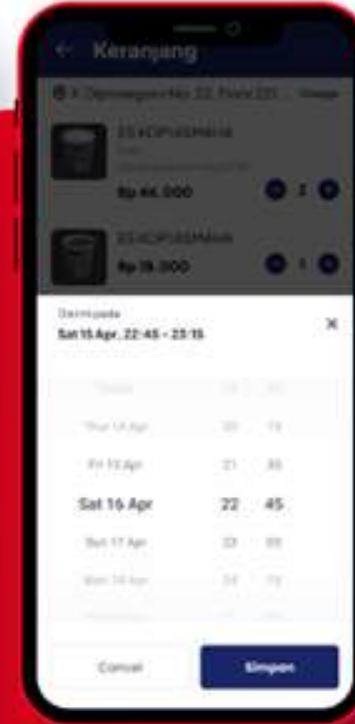
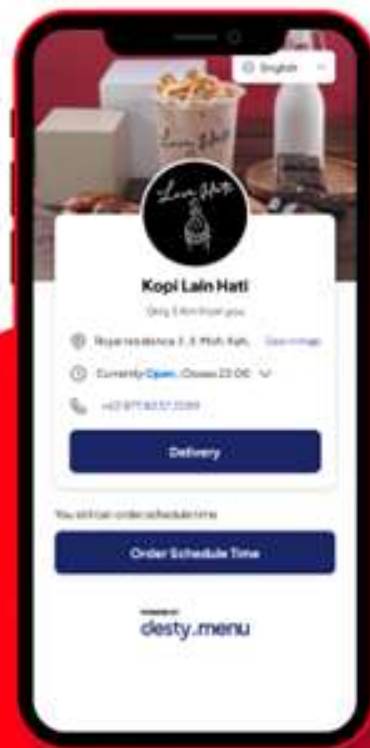
desty.menu Scheduled Pick up & Delivery

Order From Home

Select Schedule

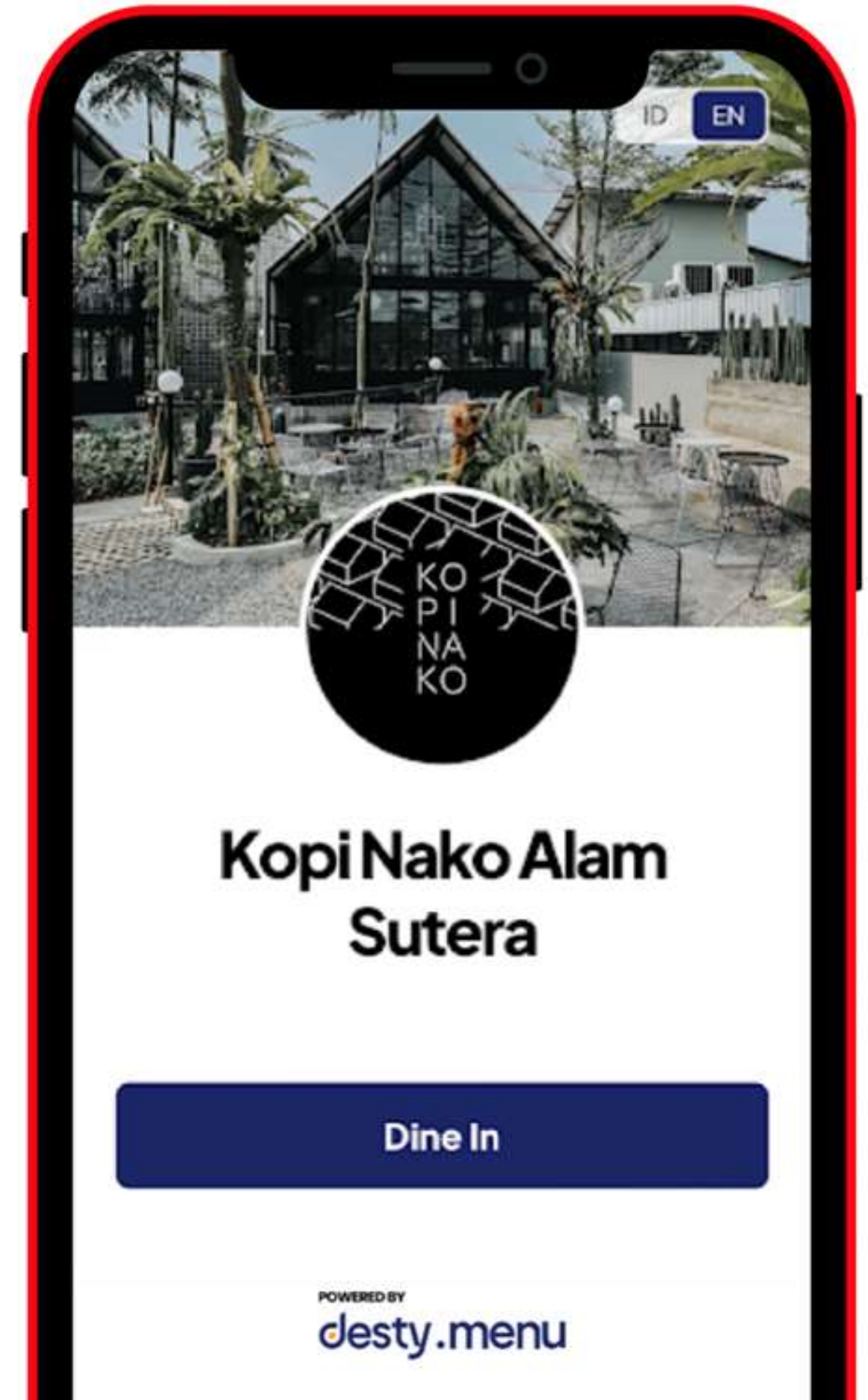
PAY

Ready for Pickup & Delivery



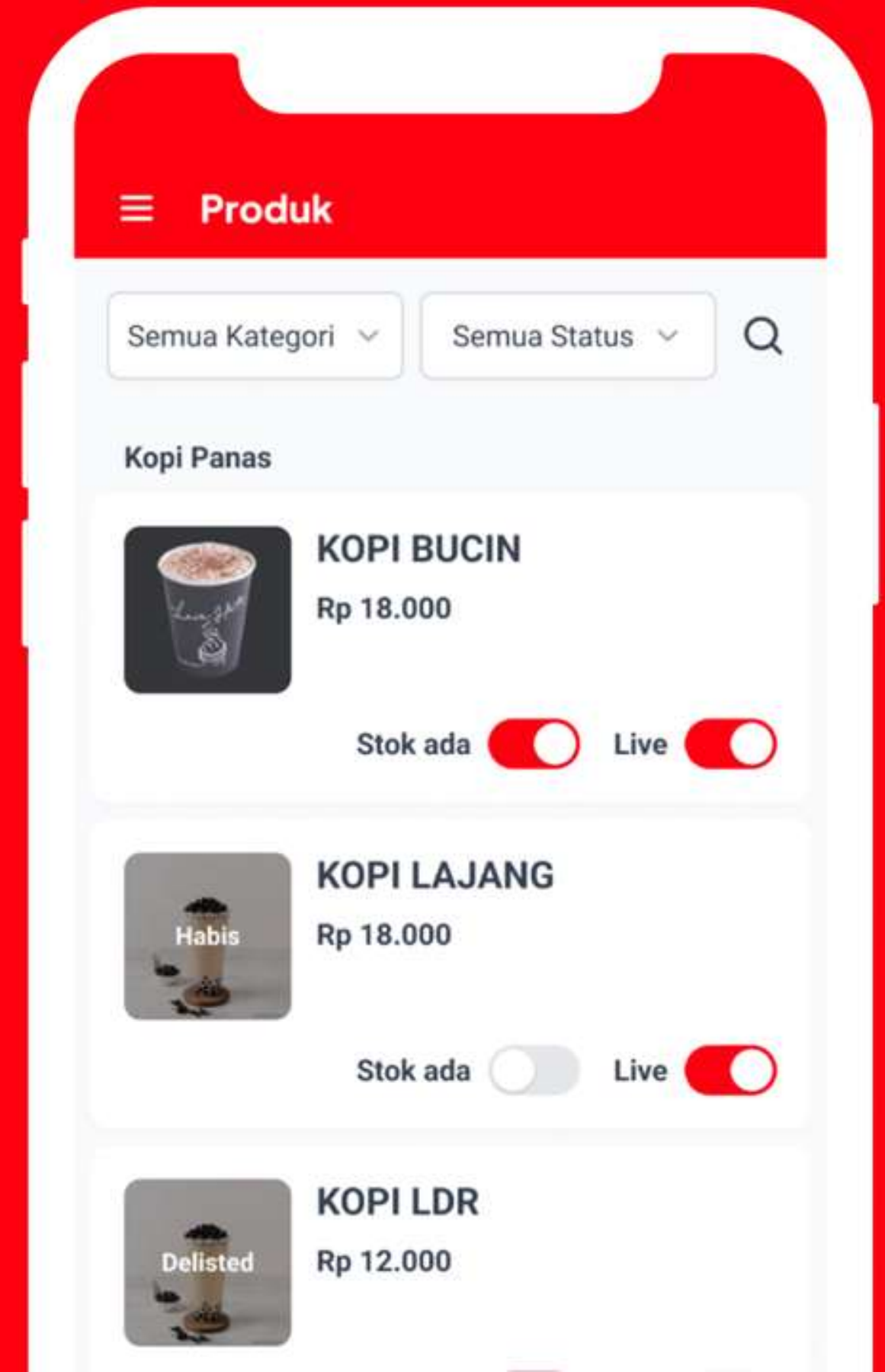
Ordering Features

1. Web based ordering (no apps needed)
2. Progressive Web App environment
3. One Click Ordering button
4. Cover page with logo
5. Auto table number captured



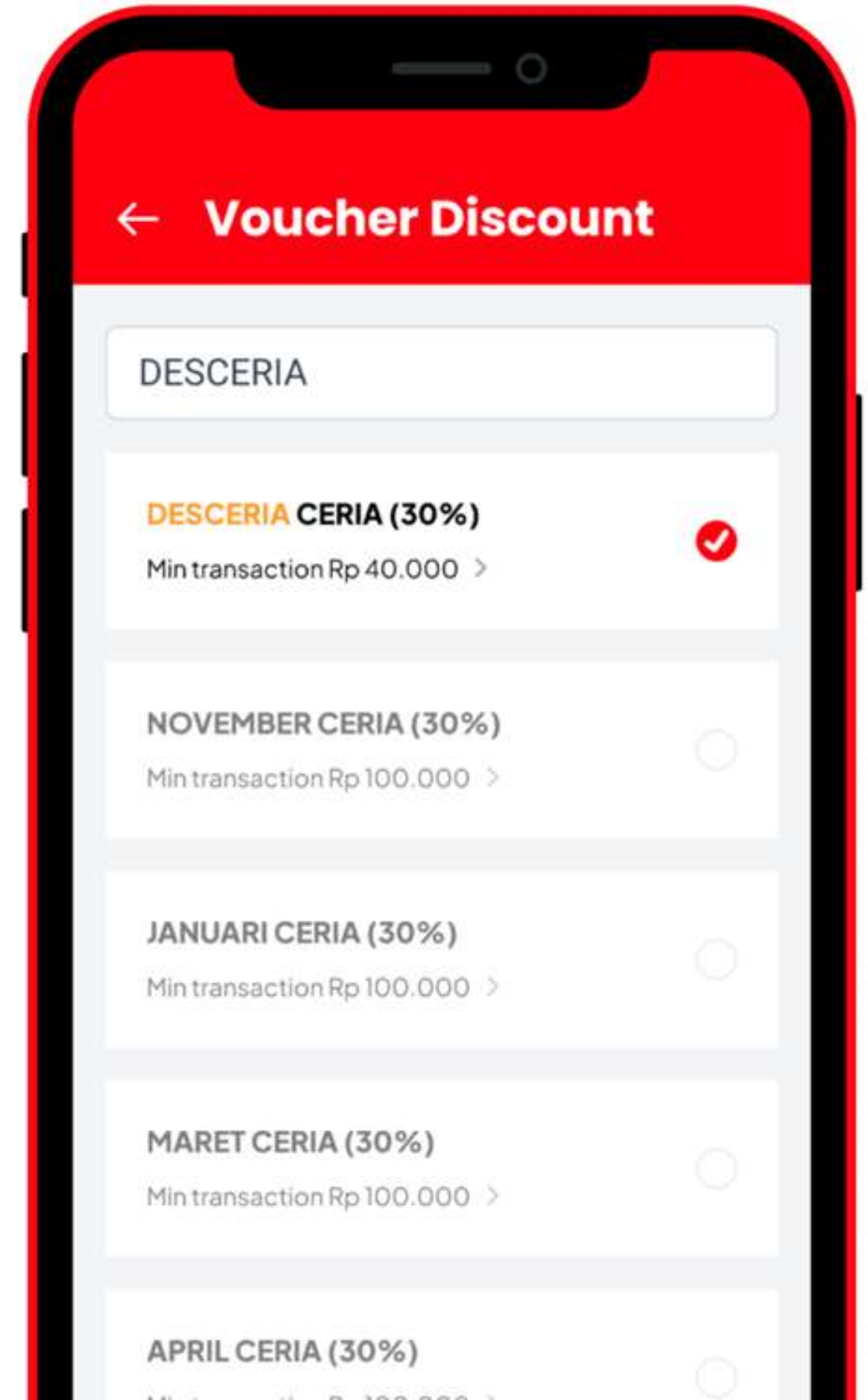
Ordering Features

1. Order & Item notes
2. Modifier (forced and optional)
3. Item Description
4. Stock Countdown
5. Configurable Tax



Ordering Features

1. e-wallet Payment
2. Offline payment capability
3. Notification to buyer by browser screen and whatsapp
4. Email receipt
5. Dine In, Pick Up, Delivery Capability



Ordering Features

1. Amount discount
2. Percentage discount
3. Free item
4. Stock Countdown
5. Banner Promo

← Add Discount

Promo name *0/30

DESEMBER UNTUNG

Promo code *0/11

DESCERIA

Generate

Promo type *

Fix Amount

Amount *

RpInput amount

Minimum transaction *

RpInput amount

Businesses We Serve

1. Coffee shops
2. Dine In Restaurants
3. Multi Tenant Properties
4. Hotels & Apartments
5. Fast Food Restaurants
6. And any digital F&B ordering business

Why Use Desty.Menu

1. Increase sales up to 30%
2. Better customer experience
3. Customer Data
4. Much less platform fee
5. Customer waiting time lowered
by 5 minutes

Pricing

**Payment Fee using
Desty E-wallet: 1.5%**

MDR of 1.5% using:



**Payment fee using merchant's
payment channel: 1%**

Cash, Card Payment

Our Merchants After Using Desty.Menu

Spent per order

↑ 36%

Repeat order rate

↑ 27%

Operational cost

↓ 15%

Missed opportunity cost

25% – 30%

What End Customers Say About Us

(survey on 650 people)

93% loves using
desty.menu

92% hopes more
restaurants use
desty.menu

Our Merchants



Our Patnners

Payment



OVO

Instant courier



Point of Sales



(Coming Soon)

HelloBill

simplify your business

(Coming Soon)



(Coming Soon)

MOKA

(Coming Soon)

As Featured On



Our Backers





Let's Discuss.

PONKY SUTANTO

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